**SABRINA BHATTI**

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**About me**

My personal traits include an organized behavior which helps me in managing tasks efficiently. I pay great attention to details and will do my best to achieve every task with accuracy. I will show professionalism at all times as my career is a priority to me.

I pursue innate leadership skills, which creates a plus point for my All-Rounder personality. I believe I can get work done in a friendly and lenient way. I also plan to implement my educational knowledge in everyday life.

Moreover, I have the ability to communicate with people of different temperaments as I have keen interest in Psychology. I have excellent writing skills which means I can deal with official letters and emails in a very profound way. I am willing to use all my abilities to serve the company in the best manner so that I can prove to be an asset for the organization.

**EDUCATION**

2016 (Present) Bachelors in Media Sciences from Institute of Business Technology

2013-2015 A ‘levels from St. Patrick’s High School
O ‘levels from St. Patrick’s Girls High School

**PREVIOUS WORK EXPERIENCE**

* Content writer at Fas Synergies (June 2015- Nov 2015)
* Affiliate Relations Manager at Well Support (Nov 2015 – Sep 2016)
* Web Content Writer at Well Support (Nov 2015 –Sep 2016)
* Affiliate Relations Manager at S.D Zaid International (Sep 2016 – Jan 2017)
* Managing Director at Perks Logic (Jan 2017- Present)

**Professional Skills**

**Affiliate Relations Manager:**

* Negotiate with Affiliate Networks and merchants
* Personally contact advertisers
* Email marketing
* Scheduling meetings on call with U.S and U.K clients
* Maintaining positive relations with affiliates
* Handling new promotions
* Ensuring Compliance to affiliate requests
* Consult with SEO team and PPC team

**Web Content Writer:**

* Blog Writing (Wordpress, Blogspot)
* Targeted Keyword Research
* Review Writing
* Press Release (PrLog, OnlinePRNews)
* Guest Posting
* Social Media Marketing (Facebook, Twitter, Pinterest, Tumblr)
* Training new employees and assigning tasks
* Author Profiling (HubPages)
* Video Creation (YouTube)
* Article Submission (Ezine Articles, Street Articles)
* On-Page and off Page SEO activities
* Link building
* Paid linking
* Knowledge of Meta tags, Meta titles, Meta keyword
* Tools such as Analytics

**Managing Director:**

* Assign tasks to sub-ordinates
* Meet the company’s objectives and goals
* Design and implement the policy of employee conduct
* Audit the financial plan and manage expenses
* Organizing company events
* Quality check of projects
* Initiate new project plans
* Conduct meetings and interviews
* Dealing with international clients
* Manage projects of Digital Marketing
* Q/A of on-going projects
* Help plan the budget
* Manage payments received
* Send payments to clients abroad
* In-depth knowledge of E-Commerce and Digital Marketing
* Assist Team-Leads with their
* Generate revenue report monthly

**Additional skills**:

* + Affiliate Marketing
	+ E-Commerce SEO
	+ Google Adwords (PPC) (Basic)
	+ Adobe Photoshop
	+ Recruiting
	+ Facebook Adverts
	+ Social Media Marketing
	+ Google Webmaster & Analytics
	+ Brand Management